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6. Strategy for effective product development

Anonymous. British Food Journal. Bradford: 1995. Vol. 97, Iss. 3; p. 36 (2 pages)

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Rozelle, Walter N, Isaacs, McAllister III, Elliott, Edward J, McCurry, John W, Barker, Scott D. Textile World. Atlanta: Jan 1995. Vol. 145, Iss. 1; p. 48 (5 pages)

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